Michael McKeever
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I help companies design, build & ship **world-class products.**

1Password
Senior Product Designer
Jan 2021—Present

- Currently; leading design for the 1Password AI team on initiatives to enhance AI security and safely integrate AI into the 1Password multi-product ecosystem.
- Designed and launched 1Password 8 for iOS and Android, now used by millions.
- Led design on 1Password Labs to take new product growth areas from 0 → 1.
- Awarded the Annual Company Design Award for Most Collaborative Designer.

Sweepr
Senior Product Designer
Jun 2019—Jan 2021

- Led end-to-end design across mobile and web platforms, delivering client-ready solutions for global brands including T-Mobile, Whirlpool, and Virgin Media.
- Spearheaded the development of the Mobile Setup platform, combining UX and technical insight to deliver scalable, high-quality onboarding experiences.
- Championed system-level improvements by establishing and building a Design System.

Adoreboard
Product Designer
Jun 2016—Jan 2019

- Sole designer at a data analytics startup, owning both brand and product design.
- Designed and evolved the Emotics Platform through iterative research and testing.

Designer & Front-end Developer (Contractor)
Jun 2015—Jun 2019

- Ran a successful freelance practice, delivering design and development solutions to startups and agencies across varied sectors.
- Developed cross-functional skills in visual design, front-end coding, UX strategy, and project delivery.
- Became a generalist through both necessity and passion.

Education

University of Ulster
First Class Honours, Interactive Design
2012—2015